

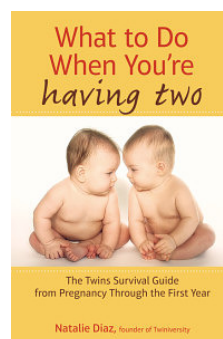


About Natalie Diaz

Natalie Diaz is the Pied Piper of twin families around the globe. As founder of Twiniversity — the world's leading resource and support network for multiple birth families — Nat's become a global influencer for this small niche community. Natalie is the world's #1 twin parenting and twin gear expert, serving as a twin consultant for top brands and worldwide recognized foundations.

After Nat had her twins in 2004, she was shocked by the lack of resources available to families of multiples. So proudly, in the fall of 2009, Natalie got on a soap box and started a twin parenting revolution called Twiniversity. She wanted to make ONE website that parents of multiples could turn to for information and community. With the mission of connecting, educating and making parents see the comical side of having twins, Twiniversity succeeds tenfold.

Now reaching 2 million families a year in over 150 countries, Twiniversity.com is the largest global resource for all things "twinnie". With worldwide recognition in her field, Natalie Diaz brings her twin parenting expertise to our online resource, our parent to parent forums, our live and online expecting twins classes, our social media channels, and her bestselling book "What To Do When You're Having Two", a bestseller on Amazon for Twins & Multiples Parenting.



Amazon
Bestseller!



Natalie Diaz
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Reaching over a half a million families a week through Twiniversity's social media channels, she takes her Women In Toys Wonder Woman Award Nomination for Social Media Influencer very seriously. Moms and dads of twins flock to Twiniversity's social media channels to find resources, ask questions, explore new products, and find community and support from other twin parents. Natalie is a true connector, bringing parents from all walks of life together, breaking past cultural differences, to share in the highs and lows of parenting twins.

Editorial Features



"How to keep your kids from going stir crazy during deep freeze"

"On days like today, one of the most important things you can do is stay busy," **Diaz** said. "We all know what it's like when our kids are going up the wall."



"Fredrik Eklund Says Newborn Twins Milla & Fredrik Jr. Are 'Double the Work, Double the Joy!'"

"I read all the baby books, started changing diapers on dolls, I even went to **Twiniversity**. It's like going to college to learn about having twins," says Eklund.



"What It's Really Like to Raise Twins"

"Having twins is not twice as hard - it's exponentially more difficult," says **Natalie Diaz**, author of *What To Do When You're Having Two* and CEO of **Twiniversity**, a global support network for parents of twins."

- New York Times
- New York Family Magazine
- The Wall Street Journal
- The Huffington Post
- Yahoo! Parenting
- Parents magazine
- Fox News
- Care.com
- About.com
- Santa Cruz Sentinel
- Rosie Pope blog
- Lucie's List
- Pregnant Chicken
- Well Rounded
- March of Dimes blog
- JPMA Baby Safety Zone blog

TV/Radio Appearances

- Bravo's "Pregnant In Heels"
- Bravo's "Bethanny & Fredrik"
- NBC's "Moms In the City and a Dad Named David"
- CBS Boston Evening News, "Pregnancy Apps Offer Tips to Expecting Mothers"
- The Birth Hour Podcast
- Doctor Radio
- The Kathryn Zox Show



Speaking Engagements

- Keynote Speaker for Multiples of America's Annual Convention
- Guest Speaker for the Permission to Hustle Influencer Mastermind Cruise
- The JPMA Show (Juvenile Products Manufacturers Association)
- The Baby Show Series - New York and Los Angeles
- MommyCon
- Big City Moms
- State Mothers of Twins Club conventions - New Jersey, New York, Illinois, Connecticut & California

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