



# LOVE TO... SWADDLE UP™

**The original & innovative swaddle that allows your baby to sleep with arms up.**

Babies sleep in a more natural position with their arms up when you place them on their backs. Traditional swaddling binds their arms across their chest or at their sides. When babies wake up and want to self-soothe, they need to have access to their hands to rub their cheeks or put their hands in their mouth.

## STAGE 1 SWADDLING

0-4 MONTHS

## STAGE 2 TRANSITIONAL

4-8 MONTHS

## STAGE 3 INDEPENDENT SLEEP

8-36 MONTHS

LOVE TO...  
**SWADDLE UP™**  
ORIGINAL

LOVE TO...  
**SWADDLE UP™**  
ORGANIC

LOVE TO...  
**SWADDLE UP™**  
LITE

LOVE TO...  
**SWADDLE UP™**  
50/50

inventa  
SLEEP BAG™

nuzzlin  
SLEEP BAG™



## STAGE 1:

### More sleep for baby and you:

- ✓ Swaddling is medically proven to help babies fall asleep and stay asleep
- ✓ Arms swaddled UP allows self-soothing
- ✓ Self-soothing helps babies sleep longer
- ✓ Snug fit helps calm your baby's startle reflex

### So convenient:

- ✓ Very simple to use
- ✓ Swaddle right every time
- ✓ Diaper changes made easy with twin zipper access
- ✓ Access point for safe use in stroller

### Safer than traditional swaddles and blankets:

- ✓ Arms UP position reduces the risk of accidental rolling from back to front
- ✓ Hip-healthy design allows your baby to sleep in correct hip & leg position
- ✓ Cannot unravel and pose a suffocation risk

## STAGE 2:

### The transition:

The 50/50 is designed to gently help babies transition from a swaddle towards the arms-free independence of a sleep bag. Because of this, the 50/50 is perfect for transition from any type of swaddle, not just Love To Dream™.

## STAGE 3: INDEPENDENT SLEEP

# inventa SLEEP BAG™



### 1 GENIUS COOLING SYSTEM™

- Helps to moderate your child's body temperature
- Zip vents open or closed as needed
- Adjust temperature gently without waking your child

### 2 EXTRA COMFORT

- 100% natural breathable cotton
- Designed to fit your child better
- 360° stretch fabric for superior comfort

### 3 REVOLUTIONARY DESIGN

- Longa Shorta™ press studs/snaps allow you to adjust length as your child grows
- Back & front travel slot for easy transportation in the stroller

# nuzzlin SLEEP BAG™



### 1 NEW GENERATION MUSLIN

- Extra light 100% cotton knitted fabric for a more comfortable sleep
- Gentle on your child's sensitive skin
- Plenty of stretch for a super-comfy fit

### 2 TEMPERATURE REGULATING FABRIC

- Keeps your child comfortably cool
- Helps reduce the risk of overheating

### 3 REVOLUTIONARY DESIGN

- Extra-long zipper for easy diaper/nappy changes
- Opens flat for quick line drying